

Animal Care and Use in Research, Education and Testing [ACURET]

IACUC National Workshop

CORPORATE SPONSORSHIP PACKAGE

November Tuesday 21st – Friday 24th 2023
University of Medical Sciences, Ondo
City, Ondo, Nigeria.



EXPO & SPONSORSHIP: IACUC NATIONAL WORKSHOP



INVITATION FOR 2023...

We write to invite, requesting your company's participation, support and sponsorship in the Animal Care and Use in Research, Education and Testing [ACURET] IACUC National Workshop to be held at the TETFUND Auditorium, University of Medical Sciences, Ondo, Nigeria, from November 21st -24th, 2023. This workshop is specifically designated for IACUC/AEC of Universities and Research Institutions from Nigeria and other African Countries, the largest community of biomedical and Biotechnological research, education and testing in Nigeria. This is the second edition of this 'Train-the-Trainers' workshop, with an objective to inspire, stimulate and spur the adoption of a minimal essential configuration and establishment of standard operating procedures for research animal facilities across Universities/Institution where animals are kept on the premises, to promote quality assurance in animal-based health research from Universities in Africa.

We anticipate the workshop to attract a participation of 120 - 150 Research administrators, Principal Investigators, Researchers, Veterinary and Medical Practitioners, Instructional Technology and Media Professionals, Researchers Associates, Consultants, Start-Ups, Policy Makers, Academic Decision-Makers and Educational Technology Industry Leaders, Facility Managers, Animal vendors and other professionals from across the country and other African Countries and we anticipate an exceptional response for the 2023 program.

The program is designed as an exposé on the principles of humane animal care and use based upon the 3Rs within the context of a developing country. In addition, it will offer many networking opportunities between sponsors and delegates with attractive incentives for delegates to interact with exhibitors. The Exhibition area is centrally located in the Auditorium Lobby and will be the location of several functions, providing excellent traffic flow throughout the program.

The additional **benefits of your support and sponsorship** include:

✓ **Exposure to over 200 multidisciplinary professionals involved with the care and use of laboratory animals in academia, government, biomedical and biotechnological and pharmaceutical industries in Nigeria and other African nations.**

✓ **Opportunities** to raise your company's profile amongst a valuable target audience.

✓ **Recognition**, including acknowledgement and clear demonstration of your organization's involvement, commitment, and support and sponsorship.

✓ **Valuable** insights, information, and exposure to the latest developments in Laboratory animal welfare as you are welcome to attend the scientific sessions.

✓ **Ability** to utilize your own marketing team to work with the Conference Secretariat to ensure your satisfaction on all of the above. We will work together with your company's marketing department to produce the best results within the above guidelines and the appropriate codes of ethics.

We also invite your consideration of hosting the Symposium on the last day. There are opportunities to host a lunch or coffee/tea break industry convergence, which provides an unequalled opportunity to get your message in front of delegates. These are limited and available on a first-come basis.

Your consideration of the IACUC National Workshop sponsorship program is greatly appreciated. Industry support is an integral part of our ability to produce a first-class program and we look forward to the opportunity to work closely with you.

Sincerely,

Francis-Adelade GO. Fakoya, MBChB, MSc, PhD.
Principal and Member Board of Trustees, ACURET.ORG
National Workshop Director.

Olateju Olaniran BSc,
Conference Planner
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+2348139396907

IACUC National Workshop
University of Medical Sciences, Ondo, Nigeria
November 21st – 24th, 2023.

IACUCNG23 EXHIBITOR PROSPECTUS

Exhibit at the IACUCNG23 and promote your products and services to decision makers in the research animal scientific community in Nigeria and other African countries. For more information,

Please contact **Olateju** at +234 8139396907 or acureinfo@mail.com

Proudly Hosted by:

Animal Care and use in Research, Education and Testing [ACURET.ORG]

ABOUT THE IACUC NATIONAL WORKSHOP

The IACUC National Workshop – Quality Assurance in Animal research in Nigerian Universities provides an excellent opportunity for delegates to connect, engage, and exchange with colleagues from around the country to focus on how conscious and deliberate attitudinal change, intentional responsibility for the welfare of research animals can impacts the data from animal based experimentation, which validates the science and benefits problem solving of current and future health needs in our society, to improve standard of living, ameliorate food insecurity as well as challenge of meeting the Nations development goal of quality health for all.

Anticipated Conference Highlights:

- ❖ 50 University Delegates
- ❖ 120+ Faculty & Instructors, Principal Investigators, Research Administrators, Research Funding Agencies, Animal vendors, Veterinary and Medical Practitioners, Instructional Technology and Media Professionals, Researchers Associates, Consultants, Start-Ups, Policy Makers, Academic Decision-Makers and Educational Technology Industry Leaders
- ❖ 30 Plenaries, Practical Workshops, Interactive Panels, Hands-On Demonstrations, Academic Paper Presentations, and Labs
- ❖ 36 States of the Federation
- ❖ 11 African Countries'
- ❖ An Impressive Array of Recognized Industry Vendors that are Supporting the Conference as Sponsors and Exhibitors offering

*The National Workshop on IACUC in Nigeria is designed to be highly
interactive, challenging and, yes, fun!*

WHY YOUR ORGANIZATION SHOULD EXHIBIT AT THE 2023 IACUC NATIONAL WORKSHOP

- A confluence of Delegates from Nigerian/African Academic
- Excellent opportunity to showcase or launch new products and services to senior decision makers.
- Create goodwill and be recognized as a key supplier to the Research Scientific sector.
- Have conversations with and demonstrate your offerings to current and prospective clients
Generate qualified sales leads.
- Close existing business opportunities
- Enjoy numerous opportunities to interact with professionals at Workshop social events.
- Take advantage of complimentary exhibitor admittance to the IACUC National Workshop breakfasts, luncheons, sessions, plenaries, and networking receptions
- Unlimited, complimentary exhibition floor delegate passes for your customers.
- Complimentary staff exhibitor badges
- Your free hyperlinked company listing on Workshop website, and free company listing in the Workshop Guide distributed, on-site, to all show delegates.
- Your company's exhibit space is backed by and promoted through a comprehensive event marketing program to ensure maximum industry awareness and delegate recognition

All Workshop exhibitors and their staff are entitled to receive, at no additional charge, complimentary access to the following IACUC National Workshop events:

Tuesday evening Opening Reception Cocktail
Wednesday Breakfast and Luncheon
Thursday Farewell Dinner
All Conference Plenaries and Educational Sessions

EXHIBITOR OPPORTUNITIES

The value of exhibiting at the IACUC National Workshop is the access we provide to the Biomedical/Biotechnology/Animal Science/Laboratory market—worth over ₦150 billion annually. As an exhibitor, your company will be affiliated with our network of over 167 Universities, 675 Faculties and Colleges and associated businesses to become a major player in the Biomedical/Biotechnology market.

The Exhibition Hall floor plan will be open in November 2023.

Exhibition Hall IS OPEN DAILY FROM 9.00 AM – 6.00PM

Exhibition Visit Hours

- Tuesday, November 21st 3.00 – 6.30 PM
- Wednesday, November 22nd 1.00 – 2.15 PM and 4.30 – 6.00PM
- Thursday, November 23rd 1.00 – 2.15 PM and 4.30 – 6.00PM
- Friday, November 24th 1.00 – 2.00 PM.

The Exhibition Hall Provides

- A single venue to network with Biomedical Research Community and Ethics leaders
- A place to meet face-to-face with qualified buyers and generate leads.
- An opportunity to showcase products and services and launch new wares.
- The Ignite Theater, where participants learn about featured products.
- Special events that generate high traffic volume, including an evening reception, two coffee/Tea breaks, and two lunches

Exhibitor's Registration

Each Exhibitor must register to participate in the IACUC National Workshop, at UNIMED, Ondo. Registration entitles an Exhibitor to a space or booth, depending upon Exhibitor's preference for their company display and style.

Exhibition Registration and Space Offers

Size availability	Space ONLY	Standard Booth
3m x 2m in line	350,000.00	1,100,000.00
3m x 2m Corner	400,000.00	1,150,000.00
6m x 4m island	1,500,000.00	2,250,000.00

Registration for Exhibitors is Open September 15th – October 25th ,2023 at <http://unimed.edu.ng/acuret-iacuc/> - Lead delegation

Way of payment is provided online <http://unimed.edu.ng/acuret-iacuc/registration>

All Exhibitors Receive

- Complimentary Workshop registrations (2 for exhibitors)
- Opportunity to submit a proposal to present.

- Access to participant contact information during, and after IACUC in Nigeria Workshop via the workshop web site
- Opportunity to submit exhibitor offers related to Animal Ethics member benefits or discounts from your company for publication in *RODENTIA*

***Additional registrations may be purchased at the Delegates rate.**

Exhibitor Add-Ons

The following add-ons are available only to IACUC National Workshop exhibitors.

INTERNET ACCESS IN THE EXHIBITION HALL

Wireless Internet service in the Exhibition Hall is free for Platinum Partners and Exhibitors. A wired Internet connection in the Exhibition Hall is N150,000.00 for any exhibiting organization.

IGNITE THEATER CONVERGENCE – N50,000.00/15-MINUTE PRESENTATION

Schedule a presentation in the Workshop Ignite Theater Convergence to engage participants in product demonstrations, training sessions, author interviews, etc. This is a wonderful way to compliment your booth presence. Presentations are scheduled in 15-minute slots in the main Scientific Program hours and advertised in the conference Signage.

Presentations include podium/stage, microphone, projector, and screen. **Please note: Exhibitors who need a laptop or tablet for their Convergence presentation are required to bring their own. The workshop does not provide this equipment or associated adapters.**

Ignite Theater Presentation Benefits

- Presentation schedule included in the conference signage
- Presentations promoted via pre-conference communications
- Budget-friendly cost of only N50,000.00/15-minute slot

Promote Your Presentation and Drive Traffic to Your Booth by

- Engaging participants on Twitter before and during your presentation (#IACUCNG23)
- Attracting participants to your presentation with an email blast
- Sending invitations to your existing customer base
- Promoting Ignite Theater Convergence audience member specials on the National Workshop on 'IACUC in Nigeria' website
- Offering a fun and creative presentation
- Scheduling a reception or book signing in your booth immediately following the presentation, and inviting your Ignite Theater audience to attend

EXHIBITOR TIPS

Make the Most of Your Exhibition Experience at IACUC in Nigeria

- ◆ Peer-to-peer selling is a formula that works well at the IACUC National Workshop.
- ◆ Choose the exhibit location and style (Space/Booth) that most effectively meets your marketing needs and budgetary requirements.
- ◆ Reserve a time to present at the Ignite Theater Convergence to engage participants in product demonstrations and the likes. This is a wonderful way to compliment your display presence.
- ◆ Present a session during which a University delegation representative discusses how your product or service benefits and/or serves the research animal scientific community.
- ◆ Make sure team members assigned to your display location are (1) registered for this event (2) well trained to represent your company, generate leads, and secure sales. Ensure that everyone involved fully understands what needs to be accomplished during the Workshop.
- ◆ Consider contacting Workshop participants using the conference Signage. Invite participants to your exhibit space/booth, Ignite Theater presentation, or session.
- ◆ Create energy and increase space/booth traffic by giving away a high-end prize (e.g., iPad, digital camera) or sponsoring a Participant Challenge in the Workshop Signage. Select promotional products and giveaways that complement your company image.
- ◆ Host a reception for current and potential customers. Hand out invitations at your space/booth or Ignite Theater presentation, or invite participants using the Workshop Signage. There is no cost for ancillary meeting space for Platinum Partners and Exhibitors. Set-up fees, catering, and AV fees are the partner or exhibitor's responsibility. Ancillary meeting space is limited and offered on a first-come, first-served basis.
- ◆ Use online and social marketing opportunities such as webinars, blogs, online videos, Twitter, and Facebook to complement traditional marketing methods before, during, and after the conference.
- ◆ Send a personalized, handwritten note, along with a customized company information packet or other appropriate material, to space/booth visitors within a week following the Workshop to help turn leads into sales.

SPONSORSHIP OPPORTUNITIES

Table 1.

BENEFITS	Symposium ₦ 3,000,000	Platinum ₦ 1,500,000	Gold ₦ 850,000	Silver ₦ 375,000
Logo inclusion in the advance program brochure	✓	✓	✓	
Verbal acknowledgement as major sponsor during welcoming remarks	✓	✓	✓	
Opportunity to host a Breakfast, lunch, or dinner Symposium (options limited)	Includes meeting room rental, audio visual, catering. Please call Secretariat to discuss details.			
Invitations to the Conference Dinner	4 invitations to attend	3 invitations to attend	2 invitations to attend	1 invitation to attend
Complimentary registrations for company representatives to audit the conference	4	3	2	1
One (1) trade booth <i>Thursday, Friday, Saturday</i>	<i>First choice</i> of Location	Second choice	Assigned location	Assigned location
Logo acknowledgement of sponsorship in syllabus and delegate kits	✓	✓	✓	✓

On-site Program Advertisement

Available to all levels of sponsorship.

Full page (colour) + ₦ 150,000.00^[1]_[SEP]

Vertical Half Page colour + ₦ 90,000.00

Vertical Half Page black/white + ₦ 75,000.00

Table 2

Benefits	Event Sponsor	Alimentary (Lunch, Coffee breaks and Cocktail) Sponsor	Event Bag/Name-Badge Lanyard Sponsor	Booth/Networking Sponsor
	Table 1	1,000,000.00	650,000.00	300,000.00
Corporate logo appears on announcements	x	x	x	x
Corporate logo and website link on Event's web page	x	x	x	x
Corporate name listed on sponsor's section on the Event webpage	x	x	x	x
Logo visibility on the event's backdrop	x	x	x	x
Corporate Branding and Exhibition	x	x	x	x
Acknowledgement of Event Sponsor status at the official opening and closing of the Event	x			
Acknowledgement of Alimentary Sponsor at the farewell Dinner		x		
Logo printed on the event bags			x	
Complementary attendee registrations to the Event	4	3	2	1
Insertion of marketing material supplied by the sponsor in event bags	x	x	x	x

In the event that your company is interested and prefers to sponsor a designated aspect of the meeting, please consult the Table 2. above for assistance.

IACUC National Workshop

SPONSORSHIP AGREEMENT

Company: _____

Contact: _____ Mob Cell # _____

Address: _____

Province/State: _____ Postal Code: _____

Email: _____ Office Tel # _____ Fax # _____

We understand by remitting this agreement to the ACURET.ORG that we are contractually obligated to provide payment prior to the Workshop dates. By signing this agreement, we are responsible for the amount of our selected support (indicated below). We understand that we cannot forfeit or reduce our support once this agreement is signed.

X _____ Name: _____ Date: _____

CHECK

SYMPOSIUM ₦ 3,000,000.00

PLATINUM ₦ 1,500,000.00

GOLD ₦ 850,000.00

SILVER ₦ 375,500.00

Syllabus Advertisement

(1 advertisement available per company)
Full page (colour) + ₦ 150,000.00

Vertical Half Page colour + ₦ 90,000.00

Vertical Half Page black/white + ₦ 75,000.00

TOTAL: ₦ _____ Naira enclosed

Payment should be made by Bank Transfer, payable to ACURET.ORG.

Questions?

Please contact **Olateju Olaniran** – acuretinfor@mail.com / +234813 939 6907

Please email completed form with evidence of payment to: acuret.org@gmail.com

