# ISAAC ADESUYI OLUYI

## BIODATA

**Sex:** Male **Date of Birth:** 22nd of February, 1977 **Place of Birth:** Ikire

**Sate of Origin:** Osun **Local Government of Origin:** Oriade **Nationality:** Nigerian

**Permanent Home Address:** Lane C, Commonwealth Estate, Aba Ado, Elebu, Ibadan.

**Current Postal/Postal Address:** PMB 012, Obafemi Awolowo University, Ile-Ife

**E-mail/GSM:** isaacoluyi@gmail.com / 08060702979

**Marital Status:** Married **Number of Children:** 4 (Ages: 21, 18, 16 and 11)

**Next of Kin:** Oluyi Bolanle Roseline

**Next of Kin Address/E-mail & Telephone Number:** Lane C, Commonwealth Estate, Aba Ado, Elebu, Ibadan/ bolanleoluyi@gmail.com / 07036645909

## PROFILE SUMMARY

Experienced Public Relations and Communication Specialist with a strong academic background in Literature-in-English, Mass Communication, and Entrepreneurship. Seeking challenging roles as a ***Public Relations Manager/Director, Corporate Communications Specialist, Content Writer/Editor, or Training and Development Manager*** to leverage my expertise in media relations, corporate communications, science communication, content creation, and training facilitation. Over a decade of leadership experience at the National Centre for Technology Management, including managing media relations, enhancing organizational reputation, and spearheading speechwriting for top government officials and CEOs. Proven track record in crisis management, internal communications, and stakeholder engagement. Accomplished content creator and editor with a strong command of written communication. Proficient in public speaking and team leadership.

## EDUCATION:

**Lead City University, Ibadan**

M.Sc. Mass Communication and Media Technology (Distinction) | 2017-2019

**National Centre for Technology Management, OAU, Ile-Ife**

Postgraduate Diploma (PGD) (Distinction) | 2010

**Obafemi Awolowo University (OAU), Ile-Ife**

B.A. (Hons) Literature-in-English (2nd Class Upper) | 2001

## PROFESSIONAL MEMBERSHIPS:

* Member, Institute of Strategic Management of Nigeria
* Associate Member, Nigerian Institute of Public Relations

## WORK EXPERIENCE:

**NATIONAL CENTRE FOR TECHNOLOGY MANAGEMENT, NIGERIA**

**Assistant Director, Information Officer/Head Public Relations | January 2021 – Present**

* Lead public relations initiatives, managing media relations, and enhancing organizational reputation.
* Spearhead speechwriting for top government officials and CEOs.
* Oversee internal and external corporate communications.
* Manage crisis communication and develop strategies for stakeholder engagement.

**Chief Information Officer/Head Public Relations | January 2018 – 2021**

* Established and led the Public Relations Unit, enhancing the organization's image.
* Coordinated media relations, corporate reputation, and fundraising efforts.
* Developed and implemented internal communication strategies.
* Received awards for enhancing the agency's visibility.

**Senior/Principal/Assistant Chief Administrative Officer | 2011 - 2017**

* Oversaw administrative operations for NACETEM's PGD in Technology Management program across five study centers.
* Managed program marketing, academic records, and administrative needs for 200+ postgraduate students annually.
* Coordinated short-term courses and played a vital role in launching the Master's degree program.
* Collaborated on human resource management, provided editorial support, and served as the Public Relations Officer, enhancing Agency visibility.

**Administrative Officer (Content Writer/Editor) | January 2007 – July 2010**

* Created engaging and informative content for various platforms.
* Proofread and edited academic works, journal articles, and publications.
* Acted as the in-house language editor, ensuring quality publications.

**English Education Instructor (2004 – 2007)**

* Taught English Language and Literature-in-English to secondary school students, achieving exceptional academic results.
* Coordinated literary and debating activities, and served as College Orator.
* Instructed English Language and Literature-in-English at Yaba College of Technology during National Youth Service, while assisting in administrative roles.

## PRESENT EMPLOYMENT:

**Status:** Assistant Director **Salary:** N314,544.67 **Employer:** NACETEM

## SERVICE TO THE COMMUNITY:

* ***Rich Teacher, Rich Student Programme:*** Initiated to inspire schoolchildren to explore entrepreneurship as a viable career path, impacting over 300 students.
* ***Empower-A-Jobless Seminar:*** Annual event targeting jobless graduates and young school leavers. Aims to shift mindsets from problems to opportunities, with over 100 participants in the maiden 2013 edition.
* ***Society for Value-Reorientation and Empowerment (President):*** Leading initiatives to nurture responsible citizens and empowered youths. Actively participated in a village-to-village Ebola sensitization campaign in Osun State.
* ***Feed One Project (Volunteer):*** Contributed to feeding and empowering vulnerable groups, training 53 orphans in organic vegetable production, impacting over 5000 individuals across West Africa.
* ***Motivational Teacher:*** Addressed over 10,000 individuals in universities, schools, churches, and organizations, delivering motivational talks on entrepreneurship, attitudinal change, leadership, and business development.
* ***Blogger:*** Maintain a blog covering politics, motivation, business startups, entrepreneurship, and attitudinal change, available at www.darasimioshodi.blogspot.com, www.talkafrique.com, www.omojuwa.com, and others.
* ***Master of Ceremony:*** Hosted national and international events, including conferences for Members of the National Assembly, science and technology meetings, and entrepreneurship projects.
* ***Editor:*** Edited over 50 academic works, including journals, books, and monographs, notably the Journal of Technology, Innovation, and Enterprise Management.
* ***Adjunct Lecturer/Facilitator:*** Conducted workshops, seminars, webinars, and conferences on topics such as Technological Entrepreneurship, Effective Communication Skills, and Project Management Communication.

##  EXTRA-CURRICULAR ACTIVITIES:

* Writing
* Reading of Inspirational Books
* Watching Football Matches

##  MAJOR CONFERENCES AND WORKSHOPS ATTENDED:

* Global Sustainable Technology and Innovation Community Conference (2021) in Dubai, United Arab Emirates – 2021
* Global Entrepreneurship Training 2013 in West Africa offered jointly by the Handong Global University in Pohang, Korea and the Methodist University College, Ghana in Wenchi, Ghana – 2013
* International Conference on “Evidence-Informed Policy Making” organized by NACTEM in collaboration with INASP and POST, UK – 2012
* Advanced Train-the-Trainers Course organized by the Administrative Staff College of Nigeria (ASCON), Badagry – 2012
* Training Workshop on “Entrepreneurship and Business Opportunities” organized by Upward BAO Consulting Ltd, Lagos supported by the CAN Inc. UK representatives - 2011
* Increasing Productivity through Competency Development organized by Kenokit Consults, Abuja – 2011
* Workshop on Public Service Rules organized by the Administrative Staff College of Nigeria (ASCON), Badagry – 2011
* Training Methods and Presentation Techniques Course organized by the Administrative Staff College of Nigeria (ASCON), Badagry – 2010
* General Management Course organized by the Administrative Staff College of Nigeria (ASCON), Badagry – 2009
* Managing the Public Relations (PR) Function in Technology-Driven Business Environment organized by Nigerian Institute of Public Relations - 2008
* Training Workshop on “Entrepreneurship and Business Opportunities” (2011)

## NAMES AND ADDRESSES OF REFEREES:

* ***Professor Owolabi Siyanbola***

Centre for Energy Research and Development,

Obafemi Awolowo University, Ile-Ife.

* ***Professor Chijioke Uwasomba***

Department of English and Literary Studies,

Obafemi Awolowo University, Ile-Ife.

* ***Dr John Akintayo Omomakinde***

*National Centre for Technology Management*

PMB 012, Obafemi Awolowo University, Ile-Ife

*Signed*

**OLUYI, Isaac Adesuyi, MSM, ANIPR**

December 2023